



Dingle is on course to beat the recession

DINGLE will take over as the cradle of indigenous industry this autumn as the town plays host to a series of training courses to promote business in the five gaeltacht areas of Munster.

Comharchumann Forbartha Chorca Dhuibhne, the Kerry Gaeltacht-based development co-operative, has launched the courses which aim to develop new practices and supplement existing skills within the workforce across a broad range of Gaeltacht based companies.

The first of these courses, Internet Marketing, started last Thursday with further courses in diverse disciplines such as employment law, management development, eMarketing, a FETAC approved course on customer care and a half-day programme entitled Marketing Makes Money with Conall Ó Moráin, planned for the coming weeks.

The newly formed Gaeltachtaí na Mumhan Skillnet network currently comprises 260 enterprises from all five Gaeltacht areas and has successfully organised over a 100 training initiatives with over 1,000 participants partaking since its inception.

The majority of the upcoming business development and support courses will be held in the Dingle Business Park.

"Network participation is open to any business in the West Kerry area and Munster Gaeltacht region that has an interest in developing their staff skills and networking with other companies in the area," said Comharchumann Forbartha Chorca Dhuibhne network manager Dónal Mac an tSíthigh.

All courses are subsidised to up to 90 per cent of course costs and Comharchumann Forbartha Chorca Dhuibhne has particularly encouraged West Kerry businesses to avail of the forthcoming Skillnet funded courses.

For further information contact Dónal Mac an tSíthigh on 087-6975008 or visit www.gaeltachtnetwork.com.