

# The Kerryman

## **‘No panic’... business guru’s words of advice in Dingle**

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Business consultant Peter Quinn had some strong messages to deliver to a gathering of business interests in Dingle last week.

During the course of the event organised by the Gaeltachtaí na Mumhan Skillnet, Mr Quinn said it was high time for those merchants of doom in the economic sector to wise up and he stressed that, “now is not the time for panic as panic achieves nothing”.

In a surprisingly positive message from one of Ireland’s leading business consultants, Mr Quinn spoke of the relative strength of the economy compared to the years preceding the Celtic Tiger and he went as far as forecasting a quick recovery and re-growth for the Irish economy.

He suggested that a strong stomach for uncertainty and a willingness to take a risk are prerequisites to building a successful business.

Referring to the public sector he lamented that these characteristics don’t feature and that “this is a major issue for our economy because in the current environment issues like risk-taking, efficiency, productivity and value for money have to be just as important in the public sector as they already are in the private sector.”

His essential message to the business networking event for small to medium sized businesses was that if you want to succeed in business then you have to work hard to bring about that success.

The former President of the GAA told participants that it was not those who were born with a silver spoon in their mouths who succeed in business but those who work for their success, who have the courage to try things and who are willing to take whatever risks are needed.

Mr Quinn congratulated the participants in the Gaeltachtaí na Mumhan Skillnet for their vision, their commitment and their courage and he thanked them for creating jobs, hope and prosperity in their local area.

Further information on Gaeltachtaí na Mumhan Skillnet courses and on the Business Networking Event for SMEs with Peter Quinn is available from Dónal Mac an tSíthigh, network manager, at [dms@cfcd.ie](mailto:dms@cfcd.ie) or 0876975008.